

# Deepika Parthasarathy

Chennai, India  
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**Product Designer** Transitioning from a legal background (Company Secretary) and leveraging strong analytical skills. Drawing inspiration from my love for movie making and theatre to craft engaging product experiences.

## EXPERIENCE

### Probosys LLC, Remote – *Freelance Designer*

Jan 2024 - Present

- Designing a **Board management software** tailored specifically to streamline board meeting workflows with comprehensive meeting management tools

### Indus Creations, WA — *Freelance Designer*

Mar 2020 - Present

- Designed a **web application for predicting a team's playoff chances in cricket** ([IPL Table](#))
- Currently working on a **newer version** of the web application and **mobile application** to scale prediction across **multiple tournaments** ([22yards](#))

## OTHER EXPERIENCE

### Eversendai Construction Pvt Ltd, Remote – *Company Secretary*

Apr 2023 - Present

### Jan De Nul Dredging India Pvt Ltd, Remote – *Company Secretary*

May 2019 – Dec 2022

### AKB & Associates, Remote – *Associate (Company Secretary)*

Jun 2014 – Oct 2022

## EDUCATION

### Bellevue College, Bellevue

Oct' 19 - Dec' 20

Certification in UX Design

### Institute of Company Secretaries of India, India

Jun' 12 - Feb' 14

Associate Company Secretary

### MOP Vaishnav College (Chennai University), Chennai

Jun' 08 - May' 11

Bachelor of Commerce (Accounting & Finance)

## COURSES

Design Principles | HTML & CSS | Responsive Web Design | Design Fundamentals | UX Research | Web Accessibility | Information Architecture | Interaction Design | Graphic Design Basics | Developing Web Content | Usability studies | Capstone Project

## SKILLS

Product Design  
UX & Visual Design  
User research  
Wireframing & Prototyping  
Information Architecture  
Interaction Design  
Usability Testing  
Responsive Design  
Design Thinking  
Story Boarding  
A/B testing and data analysis  
Accessibility best practices  
Heuristic evaluation

## TOOLS & TECHNOLOGY

Figma | Sketch | Adobe XD |  
Invision | Indesign | HTML &  
CSS

## ACTIVITIES

Worked as a First Assistant director and Singer in a Tamil feature film. ([IMDb](#))

Scripted & Directed Theatre play and Short films.

Actively involved in Theatre activities; scripted/acted/built sets for Tamil short films and theatre plays.

## LANGUAGES

English, Tamil, Hindi,  
Malayalam.